



17TH ANNUAL WESTERN MARYLAND

Blues Fest

MAY 31-JUNE 3
CITY CENTER
HAGERSTOWN
& CITY PARK
2012

Mark your calendars now for the weekend of **May 31 - June 3, 2012**, when we kick off *Western Maryland Blues Fest 2012* – celebrating **17 years** as Hagerstown’s unique community house-party!! **Blues Fest 2012** will sport a fabulous line-up of international, national, and regional/local blues talent designed to jump-start your summer fun! We hope for your favorable consideration of our request for your financial support to Blues Fest, since it’s the generosity of Hagerstown’s leading businesses that underwrite this terrific, not-for-profit, weekend party. We are proud that Blues Fest has become a substantive regional tourist attraction, and we couldn’t have achieved that status without the kind past support of local and area businesses. But our continued success depends on continued support from community leaders like you.

Besides great music, children’s activities and family workshops, **Blues Fest 2012** will kick off with the free Blues Prelude Concert at University Plaza on Thursday at 5 p.m. with **Rudy & The Bluefish**. Then, we’ll rock right into the weekend proper with our Friday Night **LOTTA Blues Show** in the City’s North Potomac Street Parking Lot, when we’ll once again present four great acts, culled from among the best local/regional, national and even international blues talent. Blues Fest 2012’s Friday headliner is the incredibly gifted English guitar phenom, **MATT SCHOFIELD!** Friday’s fun begins at 4 pm with opening sets from several area bands, followed by the horn-inflected sounds of New Orleans guitarist, **WALTER “WOLFMAN” WASHINGTON**. We’ll give you a lot of Friday blues party all the way until almost 10 p.m. Become a sponsor now, and make sure that your firm and its guests are part of our hip and wildly popular **Friday Night VIP area** – sponsored by M&T Bank – where free sponsor admissions and VIP food/beverage specials will let us boogie the night away in a festive community spirit.

On Saturday, June 2, Blues Fest’s signature **Downtown House Party** returns with its daylong, alternating two-stage format, and **exclusive VIP Blues Club Tent** (again courtesy of M&T Bank). Sponsors and their guests enjoy complimentary food and special beverage service, as well as the day’s prime vantage to witness the magical musical artistry waiving out from our top-of-the-line Blues Fest stages, which will be host to a diverse array of outstanding blues musicians, culminating with an appearance by one of the country’s most exciting and electrifying guitar veterans, **WALTER TROUT**, preceded by an extremely rare appearance by veteran instrumental blues guitar virtuoso, **RONNIE EARL & The Broadcasters!!!** These incredible Saturday stage closers will be preceded by 6 other bands including “sacred steel” legends **The Lee Boys**, alt-blues up-and-comers **Trampled Under Foot**,

Midwestern roots bluesmen **Moreland & Arbuckle**, fiery suburban D.C. guitarist **Mike Westcott** (with keyboardist **Tommy Lepson**), Hagerstown’s own **Moondog Medicine Show**, and Frederick blues-roots favorite **Hard Swimmin’ Fish**. We’ll dance with community spirit on Saturday from Noon until almost 10 p.m!

Please, bring your family! Our weekend is full of **incredible children’s activities and family workshops** sponsored by CITI! We’ll close out our weekend fun in City Park on Sunday, June 3 with our free, laid-back **Family Blues Picnic** sponsored by PNC Bank, featuring more quality local/regional and national blues talent, including **Paul Pfau Blues Band**, Pete Lancaster & Stack O’ Blues, Bad Influence Band, and the return of the blistering blues guitar and sweet vocals of **International Blues Guitar Legend Bobby Parker Band!** In this, **our 17th year**, perhaps more than ever before, we need your help to keep this great Hagerstown event tradition alive. Blues Fest can’t happen without your support!!

ACT NOW! Sponsors completing their sponsorship contracts before February 24, 2012, will receive special recognition and complimentary tickets to our special Thursday, March 1 **Cabin Fever Blues Bash** preview, in the historic Maryland Theatre, sponsored by M&T Bank, Antietam Cable Television and The Herald Mail Company, where you will get an early bird taste of **International Blues Guitar Legend Bobby Parker Band**. Look for the “Sponsorship Levels” page among the attached for a complete description of available levels of support and the additional advantages given to **Early Bird Sponsors** who make a formal pledge of early support to Blues Fest 2012.

To insure your firm’s **Early Bird** status, act now and please simply complete the attached Sponsorship Contract, or, if you have additional questions, contact Fundraising Chair Paula Keser at (301)992 - 4680 or Karen Giffin at (301)739-8577, ext. 116. More event details can also be found on the web at: **www.blues-fest.org**.

HAGERSTOWN NEEDS YOU!!! Please help our crusade to keep fun, festive and positively entertaining community events alive!! Your generous sponsorship, at any level, will do just that!

Very truly yours,

Paula Keser,
Fundraising Chair

Carl W. Disque,
Founder/Event Chair

BLUES-FEST.ORG



Karen Giffin, Community Affairs Manager
Elizabeth Hager Center | 14 North Potomac St., Suite 200A | Hagerstown, MD 21740
E-Mail: kgiffin@hagerstownmd.org | phone: 301-739-8577, ext. 116



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Sponsorship Levels	Plan A [ad plus tickets]	Plan B [Tickets]	Early Blues Bird Specials <i>Only Qualified sponsors</i> can add these specials to Plan A or B (see below)
Platinum Blues Club \$10,000 and over Plan A only	Exclusive advertising opportunities available as per contract 40 tickets - Blues Club Tent Sat 30 tickets - Friday Lotta Blues Full Page Ad (limited availability) Appear in selected print, TV and electronic advertising Link on the Blues Fest web site		8 Early Bird Blues Club Tent tickets (choice of Fri. or Sat.) 16 Cabin Fever Blues Bash Tickets
Gold Blues Club \$7,500 Plan A only	Exclusive advertising opportunities available as per contract 30 tickets - Blues Club Tent Sat 25 tickets - Friday Lotta Blues Full Page Ad (limited availability) Appear in selected print, TV and electronic advertising Link on the Blues Fest web site		6 Early Bird Blues Club Tent tickets (choice of Fri. or Sat.) 14 Cabin Fever Blues Bash Tickets
Silver Blues Club \$5,000	Full Page Ad (limited availability) 20 tickets - Blues Club Tent Sat. 15 tickets - Friday Lotta Blues Appear in selected print, TV and electronic advertising Link on the Blues Fest web site	Half Page Ad 22 tickets - Blues Club Tent Sat. 18 tickets - Friday Lotta Blues Appear in selected print, TV and electronic advertising Link on the Blues Fest web site	4 Early Bird Blues Club Tent tickets (choice of Fri. or Sat.) 12 Cabin Fever Blues Bash Tickets
Western MD Blues Club \$3,000	Full Page Ad (limited availability) 10 tickets - Blues Club Tent Sat. 10 tickets - Friday Lotta Blues Appear in selected print, TV and electronic advertising Link on the Blues Fest web site	Half Page Ad 14 tickets - Blues Club Tent Sat. 10 tickets - Friday Lotta Blues Appear in selected print, TV and electronic advertising Link on the Blues Fest web site	3 Early Bird Blues Club Tent tickets (choice of Fri. or Sat.) 10 Cabin Fever Blues Bash Tickets
Hub City Blues Club \$1,500	Half Page Ad 8 tickets - Blues Club Tent Sat. 4 tickets - Friday Lotta Blues Link on the Blues Fest web site	10 tickets - Blues Club Tent Sat. 6 tickets - Friday Lotta Blues Link on the Blues Fest web site	2 Early Bird Blues Club Tent tickets (Fri. or Sat.) 8 Cabin Fever Blues Bash Tickets
Chicago Blues Club \$1,000	Quarter Page Ad 6 tickets - Blues Club Tent Sat. 4 tickets - Friday Lotta Blues Link on the Blues Fest web site	8 tickets - Blues Club Tent Sat. 4 tickets - Friday Lotta Blues Link on the Blues Fest web site	1 Early Bird Blues Club Tent ticket (Fri. or Sat.) 6 Cabin Fever Blues Bash Tickets
Memphis Blues Club \$500	Quarter Page Ad 2 tickets - Friday Lotta Blues	2 tickets - Blues Club Tent Sat. 2 tickets - Friday Lotta Blues	4 Cabin Fever Blues Bash Tickets
Delta Blues \$250	Eighth Page Ad 2 tickets - Friday Lotta Blues	2 tickets - Blues Club Tent Sat.	2 Cabin Fever Blues Bash Tickets

Cabin Fever Blues Bash is a fundraiser and celebration of the Western Maryland Blues Fest featuring Guitar Blues Legend, Bobby Parker Band.*

The Bash will be held at 7:00 p.m. Thursday, March 1, 2012 at The Maryland Theatre. Doors open at 6:15 p.m. The tickets include entrance only. Sponsored by Antietam Cable Television, The Herald Mail Company, M&T Bank and The Maryland Theatre.

To qualify for Early Bird Specials a sponsor must submit completed contract and disclosure form by Friday, February 24, 2012.

* Artist subject to change

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Karen Giffin, Community Affairs Manager
Elizabeth Hager Center | 14 North Potomac St., Suite 200A | Hagerstown, MD 21740
E-Mail: kgiffin@hagerstownmd.org | phone: 301-739-8577, ext. 116



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Please sign me up for a sponsorship for the Seventeenth Annual Western Maryland Blues Fest!

Company/Name: _____

Billing Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____ URL: _____

Contact Person: _____

Company Name (as to appear in print): _____

Sponsorships: Please Select Your Choice:		Plan A	Plan B	Early Blues Bird Choice	
		[Ad with Tickets]	[Tickets]	[choose one only] Friday	Saturday
Platinum Blues Club	\$10,000 and over	_____	No plan B	_____	_____
Gold Blues Club	\$7500	_____	No plan B	_____	_____
Silver Blues Club	\$5,000	_____	_____	_____	_____
Western MD Blues Club	\$3,000	_____	_____	_____	_____
Hub City Blues Club	\$1,500	_____	_____	_____	_____
Chicago Blues Club	\$1,000	_____	_____	_____	_____
Memphis Blues Club	\$500	_____	_____	_____	_____
Delta Blues Club	\$250	_____	_____	_____	_____

Please use the ad as it appeared in last year's program and adjust ad size accordingly.

I understand that my ad is due and must be supplied in the proper format, (ad rates, sizes and mechanical specs will be e-mailed to you), by April 12, 2012 to be included in the Blues Fest Program.

Authorized signature: _____

Questions concerning sponsorships contact:
Paula Keser, 301-992-4680, paulak@whag.com
Karen Giffin, 301-739-8577 ext. 116, kgiffin@hagerstownmd.org

Please return to the following address:
Karen Giffin, Elizabeth Hager Center
14 North Potomac St., Suite 200A | Hagerstown, Maryland 21740
301-739-8577 ext.116 or fax to 301-797-6233

Payment Options
___ Check Enclosed ___ Please Bill Me (Make Checks Payable to City of Hagerstown) Credit Card (fill out form below) ___

Name as it appears on Credit Card: _____

Credit Card Number _____ Exp. Date _____

VISA ___ MasterCard ___ Discover ___ Validation # - last three digit # from back of card _____

Billing Address: _____

Phone: _____ Contact Person: _____

In order for sponsorship form to be considered complete, you must fill out the disclosure form on the next page.





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Disclosure Statement

In order to promote and maintain high ethical standards in the operation of City Government, all donors and sponsors of City events are asked to fully disclose all:

1. Business interests of said donor or sponsor which are regulated by the City or an agency thereof. _____

2. Pending applications, submissions, contract negotiations, or other matters with the City or an agency thereof. _____

3. Current relationships with the City or its agencies not heretofore identified. _____

